



**BUSINESS/CORPORATE  
SPONSORSHIPS  
2016-2017**



August 15, 2016

Dear \_\_\_\_\_,

The Hillgrove High School Band program is reaching out to area businesses for additional financial support for our band program. We have grown quickly into one of the largest band programs in Cobb County School District since our school opened 10 years ago. With over 340 concert band students and 182 marching band students, we are in need of additional funds to help support our dedicated, hardworking students. While Cobb Schools gives our program a small budget, and our band booster parents work diligently to fundraise and pay band fees, we have simply come to the point of needing additional funds to provide necessary items over and beyond what the school district and boosters can provide. Not only are there items needed for our band room – such as additional lockers for band instruments and additional equipment needed for students, but a year ago our band semi-trailer was unexpectedly retired by Cobb County Schools due to extensive repairs needed. We have since found a replacement semi-trailer that is in very good condition and will serve our program well for the next 10-15 years, but we need to complete some minor repairs so that Cobb County Schools will accept it to finalize the process of title and tag, which will make it available for our band to utilize. Our marching band competes in several competitions in the fall, and our concert band performs at The Mable House in the spring. Needless to say, our semi-trailer is a key piece we rely on to move our equipment, instruments, and other items necessary for all of our band students.

We extend an invitation for you to partner with us in our efforts by joining us as a business sponsor. Included is additional information for business sponsorship levels. Any funds you contribute to support the music education program at Hillgrove High School are deeply appreciated.

If you have any questions or need additional information, please contact us. We are happy to speak further with you about supporting our efforts.

Warmest regards,

Patrick M. Erwin

Director, Hillgrove Bands  
[hillgroveband@gmail.com](mailto:hillgroveband@gmail.com)

Roxanne Spinks

President, Hillgrove Band Boosters  
[hawkbandmom@gmail.com](mailto:hawkbandmom@gmail.com)

## **2016-2017 Business/Corporate Sponsor Levels**

### **Maestro Sponsor - \$10,000+ Level**

- Sponsor's Logo featured prominently on new semi-trailer. Logo will be included in new "wrap" and will remain for the life of the wrap, which is anticipated to be a minimum of 5 years
- Sponsor's Logo featured on small band trailer, which travels to all football games, as well as many other events throughout the year
- Sponsor's Logo featured prominently on band storage trailer (approximately 36" x 48"), located on the band field (student parking lots) at Hillgrove High School for a minimum of 5 years
- Sponsor's logo/ad (full page) will be placed in Hillgrove Band 2016-17 Concert Programs
- Sponsor's Logo will be placed in a primary spot on the Hillgrove Band website's sponsorship page for a minimum of 3 years
- 2 Hillgrove sports passes (value \$150), which is good for all home games for every sporting event during the school year for 2016-2017 OR 2017-2018 (business choice)
- Opportunity to conduct a piece of music at the winter concert in December 2016 OR conduct a fight song at a football game
- Company name/sponsorship announced at all home football games during half time when band is on the field
- Opportunity for a band appearance at a company event (approval of date and final details as negotiated with Director of Bands)
- Sponsor's Logo will be placed on display in the band room for a minimum of 5 years
- Appreciation plaque and vinyl decal to show support of Hillgrove Bands for display at company office
- Recognize in the band monthly newsletter
- Letter of thanks from Hillgrove Bands Booster Association with tax receipt

## **Director Sponsor - \$7,500+ Level**

- Sponsor's Logo featured prominently on new semi-trailer. Logo will be included in new "wrap" and will remain for the life of the wrap, which is anticipated to be a minimum of 5 years
- Sponsor's Logo featured prominently on band storage trailer (approximately 24" x 36"), located on the band field (student parking lots) at Hillgrove High School for a minimum of 3 years
- Sponsor's logo/ad (half page) will be placed in Hillgrove Band 2016-17 Programs
- Sponsor's Logo will be placed in a primary spot on the Hillgrove Band website's sponsorship page for a minimum of 3 years
- Company name/sponsorship announced at home football games during half time when band is on the field
- Sponsor's Logo will be placed on display in the band room for a minimum of 3 years
- Appreciation plaque and vinyl decal to show support of Hillgrove Bands for display
- Ad in the booster monthly newsletter
- Letter of thanks from Hillgrove Bands Booster Association with tax receipt

## **Diamond Sponsor - \$5,000+ Level**

- Sponsor's Logo featured prominently on new semi-trailer. Logo will be included in new "wrap" and will remain for the life of the wrap, which is anticipated to be a minimum of 5 years
- Sponsor's Logo featured prominently on fixed band trailer (approximately 18" x 24"), located on the band field (student parking lot) at Hillgrove High School for a minimum of 2 years
- Sponsor's logo will be placed in all Hillgrove Band 2016-17 Programs
- Sponsor's Logo will be placed in a primary spot on the Hillgrove Band website's sponsorship page for a minimum of 3 years
- Sponsor's Logo will be placed on display in the band room for a minimum of 2 years
- Appreciation plaque and vinyl decal to show support of Hillgrove Bands for display
- Letter of thanks from Hillgrove Bands Booster Association with tax receipt

## **Platinum Sponsor - \$2,500+ Level**

- Sponsor's Logo featured prominently on fixed band trailer, located on the band field (student parking lot) at Hillgrove High School for a minimum of 3 years
- Sponsor's logo will be placed in spring concert band program
- Sponsor's Logo will be included on the Hillgrove Band website's sponsorship page for a minimum of 2 years
- Sponsor's Logo will be placed on display in the band room for a minimum of 2 years
- Appreciation plaque and vinyl decal to show support of Hillgrove Bands for display
- Letter of thanks from Hillgrove Bands Booster Association with tax receipt

## **Gold Sponsor - \$1,000+ Level**

- Sponsor's Logo featured on fixed band trailer, located on the band field (school parking lot areas) at Hillgrove High School for 1 year
- Sponsor's Logo will be posted on the Hillgrove Band website's sponsorship page for 1 year
- Recognition of thanks included in our spring band performance program
- Letter of thanks from Hillgrove Bands Booster Association with tax receipt

## **Friend of the Band Sponsor - \$250+**

- Recognized on band website on business sponsor page
- Vinyl sticker to show support of Hillgrove Bands
- Recognition of thanks included in our spring band performance program
- Letter of thanks from Hillgrove Bands Booster Association with tax receipt

## 2016-2017 Business/Corporate Sponsorship Agreement

Please indicate your sponsorship level:

_____ Maestro Sponsor	\$10,000+
_____ Director Sponsor	\$7,500+
_____ Diamond Sponsor	\$5,000+
_____ Platinum Sponsor	\$2,500+
_____ Gold Sponsor	\$1,000+
_____ Friend of the Band	\$ 250+
_____ Other Amount	\$ _____

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

(Please make Checks Payable to HBBA – Hillgrove Bands Booster Association)

Authorized Signature: \_\_\_\_\_

**Please mail Sponsor Form and Payment to:**

*Hillgrove Band Boosters Association*

*Attn: Roxanne Spinks*

*3600 Dallas Highway, Suite 260-155*

*Marietta, Georgia 30064*

**THANK YOU FOR YOUR SUPPORT!**